

Killebrew-Thompson Memorial

2018 Concert for Cancer Research Sponsorship Opportunities

Saturday, August 18
Sun Valley Resort Cottage Lawn

1964
The Tribute



Killebrew-Thompson Memorial

A leukemia and cancer research benefit since 1976

Our Story

Every August for the past 42 years, the Killebrew-Thompson Memorial Golf Tournament in Sun Valley, Idaho has gathered celebrities, members of Congress, corporate sponsors, participants and supporters with one common goal: to find a cure for leukemia and other cancers. Founded in 1976 by Idaho native and Hall of Famer Harmon Killebrew and Congressman Ralph Harding in memory of the Minnesota Twins' shortstop, Danny Thompson, KTM is now considered one of the leading fundraisers of its kind for cancer research.

Our Cause

The event proceeds benefit two recipients: St. Luke's Mountain States Tumor Institute in Boise, Idaho, and the Masonic Cancer Center, University of Minnesota in Minneapolis. We are proud to announce that the 2017 contribution to our beneficiaries totaled a record \$1,000,000. Due to the dedicated commitment of our supporters over the years, the Tournament has raised more than \$16.6 million which has gone directly to cancer research. Our beneficiaries leverage these funds through various matching grant programs, increasing the impact of our donation to the million dollar level annually.

\$16.6 million donated
to cancer research



Get Involved!

The KTM Concert for Cancer Research is one way for you and your company to help take a swing at cancer and improve the lives of cancer patients everywhere. That is why we're asking for your support by sponsoring this memorable and exciting event.



Concert for Cancer Research Sponsorship Levels

As a sponsor, your generosity helps fund world-class cancer research. Concert sponsorship offers a wonderful opportunity to reward your clients and employees while showcasing your company to thousands of Wood River Valley residents and visitors. This year, VIP ticket sales are exclusive to concert sponsors and Killebrew-Thompson Memorial Golf Tournament sponsors and participants.

As a VIP guest, you receive premium, center stage seating and access to the "VIP Lounge" where you can enjoy a great view of the stage and hosted drinks and hors d'oeuvres throughout the concert!

Platinum Sponsor - \$20,000

- 20 VIP Tickets
- Reserved seating in the VIP Lounge with table and bottle service. Includes personal VIP Host
- VIP Meet and Greet with the performers
- Prominent sponsor recognition on all event marketing and promotional materials: TV, radio & print advertising, concert posters, tickets, VIP passes, and event signage.
- Full-page ad in Killebrew-Thompson Memorial golf tournament program
- Logo on concert road banner
- Logo on step and repeat used for VIP Meet and Greet photos
- Featured on KTM website, social media, and in e-newsletters

Gold Sponsor - \$10,000

- 10 VIP Tickets
- Prominent sponsor recognition on all event marketing and promotional materials: TV, radio & print advertising, concert posters, tickets, VIP passes, and event signage.
- Half-page ad in Killebrew-Thompson Memorial tournament program
- Logo on concert road banner
- Logo on backdrop banner used for VIP Meet and Greet photos
- Featured on KTM website, social media, and in e-newsletters

Silver Sponsor - \$5,000

- 6 VIP Tickets
- Prominent sponsor recognition on all event marketing and promotional materials: print advertising, concert posters, tickets, VIP passes, and event signage.
- Featured on KTM website, social media, and in e-newsletters

Bronze Sponsor - \$1,000

- 2 VIP Tickets
- Featured on KTM website, social media, and in e-newsletters

Let your business
take center stage!



Concert for Cancer Research Schedule



7:00 p.m.
VIP Lounge Opens



7:15 p.m.
Artist Meet & Greet for
Platinum Sponsors



7:30 p.m.
Premium & General
Admission Seating



8:00 p.m.
Concert Starts!

Questions?

If you have any questions about sponsorship opportunities, please contact Hannah Stauts, Executive Director, at 208.726.1049 to discuss. To learn more about the Killebrew-Thompson Memorial Benefit Concert and other events, such as the two-day golf tournament and Auction Gala, please visit our website or call our office directly.

Thank you for continuing to support our benefit concert and cause. Together, we can fund the research necessary to make a cancer-free future a reality.

Contact Us: Killebrew-Thompson Memorial
208.726.1049 / office@ktmgolf.com
P.O. Box 232, Sun Valley, ID 83353
www.killebrewthompsonmemorial.com

Sponsorship Form

Sponsorship deadline is June 28. Please mail completed form to address above or scan to office@ktmgolf.com.

Name _____
Company _____
Mailing Address _____
City _____ State _____ Zip _____
Phone _____ Cell _____
Email _____

Sponsor Level:

- Platinum \$20,000
- Gold \$10,000
- Silver \$5,000
- Bronze \$1,000

Please make your check payable to: Killebrew-Thompson Memorial

Credit Card Payment

Name on card: _____
Credit Card Number: _____
Exp. Date: ____/____ Billing Zip: _____ CSV: _____