



43rd annual

KILLEBREW- THOMPSON MEMORIAL

SUN VALLEY, IDAHO
AUGUST 14-17, 2019

SPONSORSHIP
OPPORTUNITIES



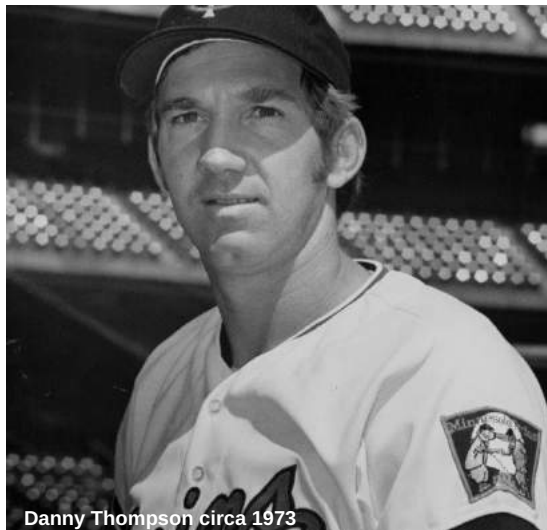
A leukemia and cancer research benefit

OUR STORY

Danny Thompson broke into Major League Baseball in 1970 when he became a shortstop for the Minnesota Twins. After completing just one season with the Twins, Thompson was diagnosed with leukemia. He was just 26 years old. Consistent with his exemplary resilience and spirit, Thompson refused to let his illness eclipse his passion for the sport. "You don't have time to get down," he said. "You've got to keep your head up and go right at it." Thompson went on to play two more full seasons for the Twins while battling leukemia. During this time he became the second person in history to take a series of experimental cancer vaccines at the Mayo Clinic and the University of Minnesota Medical School. Despite Thompson's fortitude, he succumbed to his illness in 1976.

"You don't have time to get down, you've got to keep your head up and go right at it."

Distraught by Danny's death and dismayed by the lack of research being done to fight this disease, Danny's teammate Harmon Killebrew promptly wrote a \$6,000 check dedicated to furthering cancer research. After retiring from baseball, Killebrew moved to Boise, Idaho where he hoped to further build support in the fight against leukemia. He expressed these wishes to his business partner, former Idaho Congressman Ralph Harding. Drawing on both Harding's political prowess and Killebrew's connection to professional sports, they decided to hold an elite golf tournament for their cause. In 1977, the first Danny Thompson Memorial Golf Tournament Leukemia Research Benefit was held in Sun Valley, Idaho. In the years that followed, the tournament continued to attract celebrities, members of Congress, corporate sponsors, participants and supporters, all with one common goal: to find a cure for leukemia and other cancers. In 2011, Harmon Killebrew passed away from esophageal cancer, and in his memory, the event's Board of Directors changed the tournament's name to the Killebrew-Thompson Memorial.



Danny Thompson circa 1973



Harmon Killebrew

OUR CAUSE

Proceeds from the Killebrew-Thompson Memorial benefit two recipients: St. Luke's Mountain States Tumor Institute in Boise, Idaho, and the Masonic Cancer Center, University of Minnesota in Minneapolis, Minnesota. We are proud to announce that the 2018 contribution to our beneficiaries totaled \$1,000,000. **Due to the dedicated commitment of our supporters \$17.6 million has been donated to fund cancer research and care.** Our beneficiaries leverage these funds through various matching grant programs, increasing the impact of our donation nearly five-fold each year.



Our beneficiaries improve the lives of cancer patients in a variety of ways. St. Luke's Mountain States Tumor Institute uses KTM funds to bring cutting-edge clinical trials to Idaho, impacting patients across the Northwest. The information learned from these clinical trials contributes to the global research effort, which helps patients across the world with their fight against cancer. At the Masonic Cancer Center, KTM's contributions fund scientific research involved in the development of new cancer therapies. The research done at the Masonic Cancer Center pushes boundaries in the development of new cancer therapies to offer faster diagnoses, targeted treatments, and better outcomes.



Will's Story - 2018 Survivor Highlight

Susan and Scott Reinart were preparing to take their three young sons on vacation when 9-year-old Will's low-grade fever, fatigue, and aching legs just wouldn't go away. Susan took Will to an urgent-care clinic in their hometown of Cedar Falls, Iowa, "when his blood tests came back, the doctor's face was just as white as a sheet," Susan recalls. Further testing confirmed it: Will had acute lymphoblastic leukemia.

Will was treated with chemotherapy at the local hospital, but when his leukemia returned the care team recommended he go to the University of Minnesota Masonic Children's Hospital. At the University of Minnesota Dr. Lund and his colleagues approached the Reinarts about a brand-new therapy that was still in clinical trials called CAR T-cell therapy. CAR T-cell therapy was designed to redirect a patient's own immune system to fight cancer. Will's last cancer therapy was more than two years ago, and in the fall of 2018 he returned to school full time to complete his senior year.

GET INVOLVED

2019 Sponsorships

The Killebrew-Thompson Memorial is fortunate to partner with businesses from across the country who share our goal of finding a cure for leukemia and other cancers. Becoming a tournament sponsor provides your business with positive exposure while helping raise money for a good cause. We offer various levels of sponsorship that can be customized to meet your desired level of support.

2019 Individual Participants

The tournament is open to more than just sponsors! Individuals or groups with an interest in moving cancer research forward are welcome to join. Whether you attend by yourself or with guests, the tournament and Sun Valley area offer plenty of fun for everyone. Please contact our office for participant fee information and details.

Help make important strides in cancer research while you and your guests enjoy four days of entertainment in beautiful Sun Valley, Idaho.

Join us August 14-17, 2019.



SPONSORSHIP OPPORTUNITIES

Major Sponsor - \$10,000

- 2 golf or shotgun tournament participants.
- Admittance for 4 to all social functions.
- 2 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Super Sponsor - \$20,000

- 4 golf or shotgun tournament participants.
- Admittance for 8 to all social functions.
- 4 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Premier Sponsor - \$28,000

- 6 golf or shotgun tournament participants.
- Admittance for 12 to all social functions.
- 6 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Silver Sponsor - \$38,000

- 8 golf or shotgun tournament participants.
- Admittance for 16 to all social functions.
- 8 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Gold Sponsor - \$50,000

- 10 golf or shotgun tournament participants.
- Admittance for 20 to all social functions.
- 10 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Platinum Sponsor - \$55,000

- 12 golf or shotgun tournament participants.
- Admittance for 24 to all social functions.
- 12 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Diamond Sponsor - \$70,000

- 16 golf or shotgun tournament participants.
- Admittance for 32 to all social functions.
- 16 invitations to all social guest activities.
- Full page ad in the Tournament Program & logo on KTM website.

Hole Sponsor - \$1,000

- Sponsor identification on a golf course tee box.

**NEW* Golf Cart Sponsor - \$2,000*

- The golf cart is the single most repetitive point of exposure for your company. Become a Golf Cart Sponsor and have your logo on the windshield of the golf carts at both courses during the tournament!

2018 SPONSORS

— *Diamond Sponsors* —



— *Silver Sponsors* —



— *Premier Sponsors* —

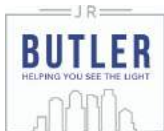


— *Host Sponsor* —



2018 SPONSORS

— Super Sponsors —



— Major Sponsors —



Russ Huffer Family



Steve Hanks Family

— Patron Sponsors —

Alaska Airlines
Born to Build Foundation
Cardinal Glass
CSB Sun Valley

Hertz
NIKE
Oshkosh Defense
Stein Distributing

2019 SCHEDULE OF EVENTS

Wednesday, August 14th

9:00 A.M. - 6:00 P.M. - **Event Registration** - Sun Valley Inn

TBD - ***NEW* Tournament Participant Activity**
Choose from one of three exciting new activities
or enjoy a golf practice round at either course

All Day - **Golf Practice Rounds** - Trail Creek & Elkhorn courses
*Remember to arrange practice rounds with the golf courses

Thursday, August 15th

9:00 A.M. - 4:00 P.M. - **Event Registration** - Sun Valley Inn

TBD - ***NEW* Tournament Participant Activity**
Choose from one of three exciting new activities
or enjoy a golf practice round

All Day - **Golf Practice Rounds** - Trail Creek & Elkhorn courses

TBD - ***NEW* Social Guest Activity** - Guided Hike

4:00 P.M. - 5:00 P.M. - **Cancer in Focus**
Learn current trends in cancer research and treatment from
leading doctors in the field during this informative presentation

6:00 P.M. - **Welcome BBQ** - Trail Creek Cabin





Friday, August 16th

- 7:30 A.M. - 9:00 A.M. - Breakfast for Golfers** - Sun Valley & Elkhorn Clubhouses
- 9:00 A.M.** - **First Tournament Round** - Sun Valley & Elkhorn Courses
- 12:00 P.M.** - **Social Guest Activity** - Ladies Luncheon and Fashion Show
- 5:30 P.M.** - **Cocktail Reception & Auction Gala** - Sun Valley Inn

Saturday, August 17th

- 7:30 A.M. - 9:00 A.M. - Breakfast for Golfers** - Sun Valley & Elkhorn Clubhouses
- 9:00 A.M.** - **Second Tournament Round** - Sun Valley & Elkhorn Courses
- TBD** - ***NEW* Social Guest Activity** - Interpretive/local tour
- 3:30 P.M.** - **Awards Ceremony** - Cocktails & hors d'oeuvres
- 7:00 P.M.** - **VIP Cocktail Reception** - River Run Lodge
- 8:30 P.M.** - **Concert for Cancer Research** - River Run Lodge
Entertainment to be announced in March

Become a Concert Sponsor!

The KTM Concert for Cancer Research on Saturday night of the tournament week is another way for you and your company to help take a swing at cancer. Consider sponsoring this memorable and exciting event. Visit our website for details or contact us for more information.



TOURNAMENT PARTICIPANT ACTIVITIES

We are excited to announce some new additions coming to the 2019 Killebrew-Thompson. Tournament participants will now have the option to **choose between a golf practice round or one of three new activities** on both Wednesday and Thursday. Participants can have their social guest join them for an additional fee. More detailed information will be provided in the event invitation or feel free to contact our office with questions.

Golf Practice Rounds

Golfers can prepare for the tournament with a practice round at either Sun Valley's Trail Creek Golf Course or Elkhorn Golf Course (one on each course, two rounds total). Setup of tee times and pairings for the practice rounds are the golfer's responsibility.

Shotgun Sports

Whether you are new to the sport or an experienced shooter there is fun to be had at the Sun Valley Gun Club. Their professional staff of certified instructors provide a variety of shooting experiences for every level of ability. Choose from trap, five-stand or sporting clays to test your skills on the range. Ammunition, shotguns, and targets will be provided.

Horseback Riding

Get a taste of the Wild West and experience Idaho at its best at The Sun Valley Stables! There's no better way to experience the beautiful mountains of Sun Valley than with a guided one-hour horseback ride over Dollar Mountain.

Fly Fishing

Enjoy fishing Central Idaho's extraordinary waterways with a guided fly fishing trip. Whether you are a beginner or expert this is a great opportunity to hone your skills with the help of a local, professional guide while taking in the beautiful scenery of Idaho. Personal instruction, gear, and flies are included.



GOLF TOURNAMENT FORMAT

Format for Play

The format is a four-person, two best-ball over a two-day tournament on Sun Valley's Trail Creek and Elkhorn courses.

- Men - Max handicap of 24 per player.
- Women - Max handicap of 36 per player.
- Each player whose score is counting for the team must putt out.
- Scores & handicaps are subject to review after each round by Handicap Chairman Jeff Petersen, PGA.

Purchased Mulligans

Two (2) mulligans per day are available for purchase at registration. They can be used for any stroke on a hole, excluding contest holes (Closest to Pin and Longest Drive).

Handicap Index

The handicap index of GHIN for both courses will be based on Sun Valley's course rating. Last year's posted tournament scores may be considered for this year's handicap adjustments by the Handicap Committee. The Committee reserves the right to adjust handicaps at any time during the tournament. The adjusted participant's handicap may be used for individual low net and team scores.

Awards

Awards will be presented to the three lowest scoring teams over the two-day tournament, and to the low individual net and gross scores for both men and women. Longest Drive and Closest to the Pin will also be awarded for both courses.



ABOUT THE GOLF COURSES



Trail Creek Golf Course

Sun Valley golf was most recently recognized by Golf Digest as one of the top 75 resort courses in North America. Sun Valley's signature course, Trail Creek, promises to provide a challenging round of golf for every level of player. Robert Trent Jones, Jr. designed this traditional alpine course in 1980 with a full compliment of stream carries and ominous bunkers well-positioned to catch the errant shot. Play crosses the beautiful Trail Creek seven times on the front nine alone!

Coupled with fantastic views of the surrounding mountains and ever-present clear blue skies, you will find a round of golf on the Trail Creek Course a well-earned addition to any golf resume.



Elkhorn Golf Course

Originally opened in 1974, Elkhorn Golf Club was created in the last collaboration between the famous father-son design team Robert Trent Jones Senior and Junior. After an extensive renovation in 2004, the club reopened in 2005 and was acquired by the Sun Valley Company in July 2011. Robert Trent Jones, Sr. designed the front nine, which is quite hilly, while Robert Trent Jones, Jr. designed the back nine, which follows a creek and has a water hazard on all but one hole.

With large undulated greens, 7,214 yards long from the tips, and boasting over 100 sand traps and bunkers, Elkhorn is sure to test your golfing abilities. Your concentration will also be challenged, as the vistas ranging from the Elkhorn hillsides to Sun Valley's White Clouds golf course fight for your attention.



THINGS TO DO IN SUN VALLEY

Spa at Sun Valley

Enjoy spa services in Sun Valley's luxury treatment rooms where your therapist will guide you into blissful tranquility. Call the Spa directly at 208-622-2160 to book an appointment.

Bowling

Infused with a 1950's vibe and a rich history stretching back decades, the recently renovated Bowling Alley and Game Room in the Sun Valley Lodge is one of the oldest bowling alleys in the Northwest.

Gondola to the top of Baldy

You can't beat the incredible panoramic views of some of Idaho's highest peaks from the top of Sun Valley's Bald Mountain (9,150 ft). Ride to the top just to enjoy the view or hike down one of the trails. Lift tickets can be purchased at River Run Lodge.

Tennis

Enjoy a game with friends on one of the Sun Valley Tennis Center's 17 courts. Group clinics and private lessons available. The Tennis Center is open 10 AM to 5 PM daily.

Swimming and fitness centers

Grab a chair and a cocktail and enjoy the new Lodge Pool, the charming Inn Pool or the Olympic Pool and Jacuzzi.

Ice Skating

The Sun Valley Outdoor Ice Rink has some of the best views in the valley. Come skate on one of the few year-round outdoor ice rinks in the country.



LODGING AT SUN VALLEY

Lodging is available under the Killebrew-Thompson Memorial room block at Sun Valley Resort. Enjoy resort luxury in the elegant setting of Sun Valley while staying at your choice of the Sun Valley Lodge, Sun Valley Inn, or Lodge Apartments. Visit the website below for room descriptions and other information about the beautiful Sun Valley Resort. To make room reservations please call Sun Valley Reservations at 1-800-786-8259 and mention the Killebrew-Thompson Memorial to receive our group rate.

Sun Valley Reservations
1-800-786-8259
www.sunvalley.com

Alternate Lodging:



Knob Hill Inn
960 N. Main St.
Ketchum, ID
208-726-8010
www.knobhillinn.com



Limelight Hotel
151 Main St. S.
Ketchum, ID
855-565-0985
www.limelighthotels/ketchum



Hotel Ketchum
600 N. Main St.
Ketchum, ID
208-471-4716
www.hotelketchum.com



SPONSORSHIP COMMITMENT FORM

Please return commitment form at your earliest convenience.
Sponsorship commitments must be received by June 7, 2019 to secure participation.

Sponsorship term: 1-year commitment 3-year commitment

* A 3-year sponsorship guarantees costs will not increase for the term of your commitment and secures your spot thru 2022.

Sponsorship level:

- | | | | | | |
|----------------------------------|----------|-----------------------------------|----------|------------------------------------|----------|
| <input type="checkbox"/> Major | \$10,000 | <input type="checkbox"/> Silver | \$38,000 | <input type="checkbox"/> Diamond | \$70,000 |
| <input type="checkbox"/> Super | \$20,000 | <input type="checkbox"/> Gold | \$50,000 | <input type="checkbox"/> Hole | \$1,000 |
| <input type="checkbox"/> Premier | \$28,000 | <input type="checkbox"/> Platinum | \$55,000 | <input type="checkbox"/> Golf Cart | \$2,000 |

Form of Payment: Check enclosed Please invoice for payment Stock Payment - Please contact our office for stock transfer details.

Company Name: _____

Contact: _____ Email: _____

Assistant: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (w) _____ Phone: (c) _____

Authorized Signature: _____ Date: _____

Please return the completed form to Hannah Stauts.
Email: hannah@ktmgolf.com
Mail: 314 S. River St., Ste. 307
Hailey, ID 83333
Fax: 208-726-0096



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